

Order / Rev: 103288
Alt Order #: 06825828
Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2603
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					2	\$400.00		0.00			
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$400.00		0.00			
E 3	KSNV	10/16/12	10/16/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$400.00		0.00			
E 4	KSNV	10/17/12	10/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$400.00		0.00			
E 5	KSNV	10/18/12	10/18/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$400.00		0.00			
E 6	KSNV	10/12/12	10/12/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					2	\$725.00		0.00			
E 7	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$725.00		0.00			
E 8	KSNV	10/16/12	10/16/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$725.00		0.00			
E 9	KSNV	10/17/12	10/17/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$725.00		0.00			
E 10	KSNV	10/18/12	10/18/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$725.00		0.00			
E 11	KSNV	10/12/12	10/12/12	Today Show Today Show	CM	658a-9am	----F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					4	\$900.00		0.00			
E 12	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					4	\$900.00		0.00			
E 13	KSNV	10/16/12	10/16/12		CM	658a-9am	-T-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00

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Product Desc:	NRCC IE 2012	KSNV
Estimate:	2603	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	-T-----	4	\$900.00	0.00						
E 14	KSNV	10/17/12	10/17/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	--W----	4	\$900.00	0.00						
E 15	KSNV	10/18/12	10/18/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	---T---	4	\$900.00	0.00						
E 16	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
				News 3 Sunrise SATURDAY											
				NW3 AT SUNRISE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	-----S-	2	\$375.00	0.00						
E 17	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
				Saturday Today											
				SATURDAY TODAY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	-----S-	4	\$625.00	0.00						
E 18	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	-----S	2	\$375.00	0.00						
E 19	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
				Sunday Today											
				SUN TODAY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	-----S	2	\$500.00	0.00						
E 20	KSNV	10/12/12	10/12/12	M-F Today Show II 3rd	CM	9-10a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	----F--	2	\$425.00	0.00						
E 21	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	M-----	2	\$425.00	0.00						
E 22	KSNV	10/16/12	10/16/12	M-F Today Show II 3rd	CM	9-10a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	-T-----	2	\$425.00	0.00						
E 23	KSNV	10/17/12	10/17/12	M-F Today Show II 3rd	CM	9-10a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	--W----	2	\$425.00	0.00						
E 24	KSNV	10/18/12	10/18/12	M-F Today Show II 3rd	CM	9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	---T---	2	\$425.00	0.00						
E 25	KSNV	10/12/12	10/12/12		CM	10am-11am	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--			2		\$325.00			0.00			
E 26	KSNV	10/15/12	10/15/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----			2		\$325.00			0.00			
E 27	KSNV	10/16/12	10/16/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			2		\$325.00			0.00			
E 28	KSNV	10/17/12	10/17/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----			2		\$325.00			0.00			
E 29	KSNV	10/18/12	10/18/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---			2		\$325.00			0.00			
E 30	KSNV	10/12/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--			2		\$325.00			0.00			
E 31	KSNV	10/15/12	10/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----			2		\$325.00			0.00			
E 32	KSNV	10/16/12	10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			2		\$325.00			0.00			
E 33	KSNV	10/17/12	10/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----			2		\$325.00			0.00			
E 34	KSNV	10/18/12	10/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---			2		\$325.00			0.00			
E 35	KSNV	10/12/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--			1		\$325.00			0.00			
E 36	KSNV	10/15/12	10/15/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----			1		\$325.00			0.00			
E 37	KSNV	10/16/12	10/16/12		CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$325.00		0.00			
E 38	KSNV	10/17/12	10/17/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$325.00		0.00			
E 39	KSNV	10/18/12	10/18/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$325.00		0.00			
E 40	KSNV	10/13/12	10/13/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-					1	\$500.00		0.00			
E 41	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
E 42	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
E 43	KSNV	10/12/12	10/12/12	Dr. Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--					2	\$450.00		0.00			
E 44	KSNV	10/15/12	10/15/12	Dr. Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					2	\$450.00		0.00			
E 45	KSNV	10/16/12	10/16/12	Dr. Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					2	\$450.00		0.00			
E 46	KSNV	10/17/12	10/17/12	Dr. Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					2	\$450.00		0.00			
E 47	KSNV	10/18/12	10/18/12	Dr. Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					2	\$450.00		0.00			
E 48	KSNV	10/12/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--					1	\$725.00		0.00			
E 49	KSNV	10/15/12	10/15/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

Order / Rev: 103288
Alt Order #: 06825828
Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2603
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$725.00		0.00			
E 50	KSNV	10/16/12	10/16/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$725.00		0.00			
E 51	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$725.00		0.00			
E 52	KSNV	10/18/12	10/18/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$725.00		0.00			
E 53	KSNV	10/12/12	10/12/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					3	\$1,200.00		0.00			
E 54	KSNV	10/15/12	10/15/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					3	\$1,200.00		0.00			
E 55	KSNV	10/16/12	10/16/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					3	\$1,200.00		0.00			
E 56	KSNV	10/17/12	10/17/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					3	\$1,200.00		0.00			
E 57	KSNV	10/18/12	10/18/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					3	\$1,200.00		0.00			
E 58	KSNV	10/12/12	10/12/12	M-F Jeopardy	CM	630-7P	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY JEOPARDY Jeopardy in PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,300.00		0.00			
E 59	KSNV	10/15/12	10/15/12	M-F Jeopardy	CM	630-7P	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY JEOPARDY Jeopardy in PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,300.00		0.00			
E 60	KSNV	10/16/12	10/16/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY JEOPARDY Jeopardy in PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,300.00		0.00			
E 61	KSNV	10/17/12	10/17/12	Jeopardy in PRIME	CM	630-7P	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103288
 Alt Order #: 06825828
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2603
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,300.00		0.00			
E 62	KSNV	10/18/12	10/18/12	M-F Jeopardy	CM	630-7P	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,300.00		0.00			
E 63	KSNV	10/12/12	10/12/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,300.00		0.00			
E 64	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,300.00		0.00			
E 65	KSNV	10/16/12	10/16/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN-T-----		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Wheel in Prime											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,300.00		0.00			
E 66	KSNV	10/17/12	10/17/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,300.00		0.00			
E 67	KSNV	10/18/12	10/18/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,300.00		0.00			
E 68	KSNV	10/13/12	10/13/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$425.00		0.00			
E 69	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$525.00		0.00			
E 70	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$4,000.00		0.00			
E 71	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
				Wednesday Prime 9-10pm											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$3,000.00		0.00			
E 72	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$3,200.00		0.00			
E 73	KSNV	10/12/12	10/12/12		CM	8-9pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00

Order / Rev: 103288
 Alt Order #: 06825828
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2603
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHO ARE YOU? Fri PR 8-9p Friday Prime 8-9pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,700.00 0.00															
E 74	KSNV	10/12/12	10/12/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
GRIMM-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$3,000.00 0.00															
E 75	KSNV	10/13/12	10/13/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.00	3	0.00	NM	1	\$800.00
PRIME-SAT-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$800.00 0.00															
E 76	KSNV	10/13/12	10/13/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$1,200.00 0.00															
E 77	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
FTBL NITE AMR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$2,500.00 0.00															
E 78	KSNV	10/14/12	10/14/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 2 \$10,000.00 0.00															
E 79	KSNV	10/14/12	10/14/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 2 \$1,600.00 0.00															
E 80	KSNV	10/12/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,200.00 0.00															
E 81	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$1,200.00 0.00															
E 82	KSNV	10/16/12	10/16/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$1,200.00 0.00															
E 83	KSNV	10/17/12	10/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$1,200.00 0.00															
E 84	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$1,200.00 0.00															
E 85	KSNV	10/13/12	10/13/12		CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00

Order / Rev: 103288
 Alt Order #: 06825828
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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2603
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su News 3 at Eleven											
				Sa-Su News 3 at Eleven											
				WKD2 NWS-AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		2			\$1,100.00		0.00				
E 86	KSNV	10/12/12	10/12/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		2			\$500.00		0.00				
E 87	KSNV	10/15/12	10/15/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		2			\$500.00		0.00				
E 88	KSNV	10/16/12	10/16/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		2			\$500.00		0.00				
E 89	KSNV	10/17/12	10/17/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		2			\$500.00		0.00				
E 90	KSNV	10/18/12	10/18/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		2			\$500.00		0.00				
E 91	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		2			\$1,400.00		0.00				
E 92	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1			\$400.00		0.00				
													Totals	163	\$147,725.00